

City of Elk City

2017 Year-In-Review



The big event for 2017 was the May 16th tornado that impacted the southern part of Elk City. Thanks to key city employees being trained in the National Incident Management System and having disaster management plans in place; Elk City was quick to spring into action as the city departments along with utility crews (ONG and PSO) rapidly worked together in emergency response mode. The Command Post was established and the impacted area was immediately secured by police and fire officials. Emergency crews went door to door to get everyone to safety.



City staff immediately began preparing City Hall as a focal point for daily access permits, resident and family access permits, and permits for debris removal. Verification was required and no one who was not approved was allowed in the area. Within hours all city



employees were involved in an organized relief effort.

Thankfully no one in Elk City lost their life and only one person in the county. Help arrived in many forms from throughout Oklahoma and beyond. Elk City was ready and prepared to direct relief efforts and provide assistance. Over 60 homes and businesses were damaged or destroyed, however in the days to follow, the City as a whole focused on keeping people safe and their homes secure.

The importance of having its own city-owned and operated landfill was very evident as debris removal was coordinated by your City Sanitation Department. Knowing what to do, the city stocked trees damaged by the storm, contracted to grind some of the trees and filed a request for storm emergency tree burn, which was granted. A permit for more space in the vertical landfill was approved and a new landfill cell that was already under development has recently been completed. All debris from the tornado has now been completely removed and processed.





2017 has been a very busy and successful year for the City of Elk City. During this year, Elk City reaffirmed its position as **THE Shopping Center of Western Oklahoma**. Our Sales tax collections have rebounded with every month bringing in over \$1 million in collections. This success has been fueled by the stability of our long established businesses but also in part due to the addition of many new businesses to Elk City. In the last **36 months, Elk City has had 36 new businesses open their doors** in our community!!!

2017 began with the Grand Opening of Hobby Lobby and ended with a great Christmas Holiday. Elk City saw the Grand Openings of Evert Blake Society, Bella Vita, Aspen for Men, Rt. 66 Bazaar, Trailer Trash Boutique, The Mix, Momma Tona's Mexican Restaurant, Little Caesars Pizza, Action Burgers and Billiards, Domino's Pizza, Best Western Extended Stay Hotel, Moxy Realty and several other new businesses!!!

The City also established an **Elk City Proud** program to display some of the accolades that have acknowledged the accomplishments of Elk City by placing signs throughout the city with this information. 36 signs in all will be placed in visible locations

The **Downtown Revitalization Program** was highly successful in changing the appearance of the Downtown Shopping District, with 22 downtown building revitalization projects approved, two to be completed and two more in process of approval.

Building owners have made building façade improvements totaling of \$131,658.22 and the city's economic development matching grant program reimbursed approved projects a total of \$39,705.56.



Elk City Regional Business Airport

A new Airport master plan is nearly complete. Utilizing federal and state matching grants and following the completion of the main runway repair and updating, Elk City completed a new south taxiway to the terminal and a new parking apron. Subsequently, new grant funds allowed the overlay and widening of the parallel taxiway and North taxiway along with a Crack, Patch and Seal coat. A new fuel reservoir is under construction as 2017 came to a close.

Animal Control Dept.

Animal Shelter Manager Cherri Wallace participated in an Animal Adoption Event at Atwood's in April and had complete success with all animals available for adoption at that time going to

new homes. The Elk City **Animal Control Department** responded to 2,293 animal related calls for assistance over the course of the year. The Animal Shelter received a total of 907 animals brought into the shelter and had 115 dog adoptions and 44 cat adoptions to new loving homes. Animal Control Supervisor, Cory Lemons, graduated from the Animal Control Academy.

During the May tornado, Animal Control assisted with all aspects of initial security, emergency management, recovery efforts and locating of displaced pets. The Animal Shelter received funding in this year's budget to repair the walls in the kennel at the Animal Shelter and this work has begun.



The Elk City Parks Department has made significant improvements in all city parks for the enjoyment of Elk City families, guests and visitors.

The **Welcome/Education building** is a wonderful addition to the **Rt. 66 Museums Complex**. It contains enough restrooms to accommodate a large tour bus and an education room which share a lot of

information about Elk City in wall displays and can be used for museum related meetings.

In **Ackley Park** the most visible improvement was completion of the new **Dream League Field** which was specially designed to accommodate developmentally and physically handicapped children and youth. Its special surface allows those in wheel chairs, walkers, and crutches to safely enjoy playing baseball on a soft, smooth accommodating surface. It is the only such field for a 120 miles in any direction.



The Elk City **Public Swimming Pool** had years of old paint sandblasted away and new paint applied. A new sand filter system was installed along with two new chemical pumps, and a new flow meter to the outflow plumbing. Swimmers enjoyed using a new 110 inch zip line out into the pool which was installed by park staff.



Three sets of horseshoe pits were also installed in the North side of the park.

A community fundraiser resulted in the restoration of the Lion's head drinking fountain. Restoration was performed by Shannon's Custom Paint and Body.



The Elk City Leadership Hall of Fame Monument was installed along with new soil and fescue grass all around the monument, the ponds and



work was done on the Gristmill including the addition of a new fountain in the pond. The picnic tables throughout the park were scraped and painted.

In **Ackley Park West** all the old light poles were repaired and repainted and new wiring and 10 new LED light were installed on the

walking track that flows through the park. The Centennial Lighthouse had new electrical wiring installed, and the light beams again amid new landscaping.

The Skate Park received an intense cleansing and new paint. Softball and Baseball 5-plexs facilities and fields have been improved and new paint abounds.



At **Rotary Park** the tennis court lights were repaired and replaced. The Rotary Club purchased new wind screens and assisted with three new horseshoe Pits, two new t-ball fields with back stops and benches, as well as providing the metal for a new roof, lighting and paint for the pavilion. Park crews did much of the work and trucked in loads of good dirt, leveling the

infield and base paths.



At **Lions Park**, the Parks Department installed a 200' French drain to remove the moisture from low standing water, removed old unsafe playground equipment, brought in loads of dirt to level the baseball field and made base paths, replaced and repaired the chain link fence and leveled the parking area.

Playground equipment at **Kiwanis Park** was repainted as were parts of the pavilion. Truckloads of fresh new dirt were used to level the baseball

field and base paths and new grass was introduced under the shade trees. Staff repaired and replaced all sprinkler heads and leaks to the watering system.

Electrical wiring was repaired at **Lincoln Park** and the volleyball court received a new net and numerous truckloads of sand and new mulch were added to the playground area.



At the **Peeler Soccer Complex** major repairs were made to the sprinkler system and new sand was worked into the larger soccer fields for a smoother playing surface. The Parks Crew installed new marking pins to all the line marks on all the fields which will cut down on preparation time in marking all the field and getting them ready for games. A new UIO field was added as that age group has growing numbers.



At the City Lake a **new handicapped restroom with showers** is nearing completion and new electrical has been installed at the RV spots and to the amphitheater. A new fishing cover was added to a point on the North side of the dam. Over 20 trees that had died near the water's edge were removed as was brush that had grown up near the lake. Loads of

sand were brought in to create a beach area with a volleyball court. Brush is being removed around the boat ramp on the west side of the lake. Volunteers have greatly improved the 12 miles of bike trails around the lake.

The Elk City Police Department

The Police Department leadership and staff participated in updated training on **Disaster Response Security** this year. During the May 16 tornado, the police department was prepared and assisted with all aspects of initial security, emergency management, command post, National Incident Management Structure (NIMS), and recovery efforts.

Department leadership also assisted with press and dignitary visits and got them on site safely and exited without incident. The department provided 24/7 ingress and egress points for damaged sites. Staff also assisted with volunteers and donation disbursements and participated in the “after action” review with all members of the emergency response teams.

The **Command Post Communications Trailer** used during the tornado recovery was borrowed from the City of Weatherford and subsequently Apache offered \$50,000 to help fund an Elk City Command Post Trailer. That new Command Post Trailer has recently arrived and the Elk City Rotary club donated the \$4,503 (sent in by other Rotary Clubs) and \$5,000 provided by the Elk City United Fund to purchase some of the special communication equipment that will be used in

the new Command Post which is now being installed by the Fire department and Police department in a joint effort.

In 2017, the Elk City Police Department provided training for a **Senior Citizen Fraud Awareness Seminar** and also all City employees were trained on “**Active Shooter**” procedures. Officers also attended and assisted with providing a class where officers were taught **Emergency Medical Procedures for First Responders**.

The department maintains the shooting range and all officers successfully requalified with their assigned weapons. The shooting range was made available to local hunters prior to the fall hunting season and was used extensively during the first **Lt. Governor’s Annual Turkey Hunt in Elk City**. Security assistance was provided for the following community events: Kiwanis Carnival, Chamber’s Redbud Festival, Elk City Alumni Association Reunion, The Elk City Rodeo and Parade of Champions, the World War II Vintage Military Caravan, and the Hospital Gala as well as initiating walking patrol in the downtown area during the holidays.



Officer Cole provided two “**touch a Police Car**” events at Fairview school and two officers and Police vehicles were also provided during the Elk



City Library’s “**Kids Touch a Truck**” event.



The Department has performed **security assessment** for Fairview school and the new elementary school that is nearing completion. During the Farm and Home EXPO, Officers provide a **Child Finger Print Booth** for parents who wanted their small children’s fingerprints stored in their

possession in case of emergencies. Police Chief Eddie Holland serves on the Steering Committee for Leadership Elk City and was the coordinator for the Elk City Day on the important infrastructure that supports Elk City's Quality of Life and also the Elk City Day on Emergency Services. He was also a part of County Government Day and Graduation.

Fire Dept. Chaplin Danny Ringer and Police Chief Holland presented a class to the Oklahoma Peace Officers Association giving an overview of the emergency response to the May 16 Tornado an after action critique. The department assisted the fire department with the 9-11 Memorial event at City Hall.

While other communities are having to cut staff, the Elk City Police Department has aggressively attempted to add officers, participating in Job Fairs in Lawton (Ft. Sill), Amarillo and Midwest City (Tinker Air Force Base).



This year the Police Dept. replaced four police cars with new Police Tahoes.

The Department has began the process of taking bids on for new digital radios for police and fire.

City commissioners approved purchase of the latest cell phone investigative technologies and

training. Elk City Detectives subsequently received training on cell phone investigation issues and legal update for search warrants.

The remodel of the dispatch offices in the police department is now complete. In 2017 there were no officer involved shootings, no significant injuries or workman comp claims and no police vehicles were wrecked.

The **Elk City Fire Department** is making significant improvements for Elk City. The on-duty crews are making big improvements to facilities, when not putting out grass and house fires, handling distress calls, and making ambulance runs. This year they have upgraded electrical panels throughout the fire station, replacing old lighting with LED units and moving all the computer servers for the city into the fire station basement to better protect them. They also replaced the chassis on the Rescue truck with a heavier-duty one as the old chassis was heavily overloaded and dangerous.

A majority of the full-time members have completed training to advance from Haz-Mat Awareness level to Haz-Mat Operations level. For many firemen, this training was the last training required for their advancement to the level of **Firefighter II**, which now meets a goal of the Fire Department. The Fire department has also been instrumental in getting sprinklers in the city buildings that require sprinkler systems for fire protection.

A much-needed position of “**full-time fire inspector**” for the City of Elk City was created and an office for the fire inspector was created within Buck's Lodge which is adjacent to the fire station. Also this year the city was able purchase 2 R.I.T. (Rapid Intervention Team) packs to deploy when needed and 9 T.I.C.'s (Thermal Imaging Cameras) that are integrated into the

S.C.B.A. (Self-Contained Breathing Apparatus) so that each firefighter might see during operations in heavy smoke.

Staffing now allows having 1 person on each shift that is for the EMS service only. This means that there is now one less firefighter position per shift to accomplish this, but morale has improved greatly. Additionally, there is now a female on the staff who is a part of the aforementioned EMS service.

The Fire Department is in the process of replacing the generator for the fire station with one that is also large enough to supply power for Buck's Lodge, the NOC Building, the server room and the fire station. The generator being replaced will be trailer mounted for use elsewhere in the city.

Last year, with the help of Culver Electric (Volunteer Firefighters), the city was made safer by replacing the western-most 'High Mast' interstate light at Exit 38 on I-40 with a brighter less costly LED unit and another LED unit will soon replace an existing light at EXIT 41.

Storm sirens are critical for community safety and this year 2 older storm sirens were replaced with more modern units and a new storm siren was added at Merritt Road and Hwy 66. As quickly as possible staff are also upgrading the other storm sirens to a constant reporting system that will enable staff to know, at a glance, if they are operational.

The **Emergency Medical Services** division of the Elk City Fire Department was able to purchase two new Zoll Auto Pulse **CPR systems**, a full set of electronic training mannequins (Adult, Child, and Pediatric) and also ordered a **new Wheeled Coach Ambulance**.

The Elk City EMS Dept. assisted the communities of Carter and Canute in developing an Emergency Medical Response System. These systems operate as an extension of the Elk City EMS Dept. and provide early life saving support for those communities while awaiting ambulance transport.

The Elk City EMS Dept., in affiliation with the Elk City Western Technology Center, has **expanded EMS training at all levels**. This training provides for certification of front line EMS personnel. The staff is continually evaluating upcoming technology and techniques that allow EMS systems to provide a higher quality of care to patients. An example of this is the purchase and use of two Auto Pulse systems for delivering a research proven high quality of care during cardio pulmonary resuscitation (CPR).

The Economic Development Dept.

New signage was developed for the Big Elk Industrial Park and economic proposals were submitted to site developers for **five different manufacturing prospects** and all but one still have Elk City in consideration.

Staff are actively recruiting new retail prospects



and three new **national retail stores** are seriously considering Elk City and two new restaurants will soon locate in Elk City, with Wendy's to open January 15th. An "**Elk City Proud**" series of signs were developed that display accolades received by the city are currently being installed throughout the City.

Elk City was nominated by Southwest Oklahoma Development Authority for Oklahoma and was honored as "The **Star of the Southwest**" by the Southwest Region Executives Association in Baton Rouge, LA. This honor was for the development and filling of the Elk City Industrial Park on Eastern Avenue and for additional new jobs attracted.

The City Economic Development staff teamed with the staff of the Convention and Visitors Bureau Staff and were successful in being named one of the sites for the **Annual Lt. Governor's Spring Turkey Hunt in April**.

As a host site Elk City was able to invite 10 guest site selectors and developers to Elk City mostly from out-of-state to come to Elk City to hunt and all were successful in their hunts.



Lt. Governor Todd Lamb spoke to all the hunters in



Oklahoma City and then drove to Elk City to spend time more time with hunters. Local volunteer guides were provided for each hunter and every hunter harvested at least one turkey and four hunters took home two birds.

Coordinated the **Leadership Elk City** program for the fourth year. Fifty six (56) Elk City residents have now successfully completed the program and planning is underway for Class V.

Assisted with planning for the **Master Plan for City Projects**, which is now being fine-tuned by the **Community Action Projects Plan (CAPPS)** citizen committee as coordinated by the City Manager and Studio Architects of OKC.

An application to the **Small Business Revolution** was submitted for Elk City to be selected as a demonstration site for their assistance with Elk City businesses.

Served as a Board member for the **Western Oklahoma Workforce Board**, the **Northwest Economic Development Alliance** and the **Southwest Economic Development Alliance**.

City Water Department

Many of Elk City's water and sewer lines are nearing their life span. This year the Water Department replaced a considerable amount of the old black water service line with much

improve blue poly service line pipe. Crews also replaced several hundred feet of aging cast-iron main water line with stronger PVC main line pipes. In an ongoing improvement effort, **1,500 water meters** with issues were replaced with new radio read meters that are much more accurate and give real time data. City crews are constantly repairing water line breaks as they occur.

A special **sewer line camera** was purchased and immediately put into use for inspect and location of sewer line issues. This department was also able to replace an old worn out pickup with a new ¾ ton pickup.



The City Water Department contracted for new piping for storm drainage from City ponds in Ackley Park that had deteriorated over the years and is now fully restored.

The new **Water Treatment Plant** is now fully operational in our well field about 15 miles from Elk City. In 2017, a SCADA monitoring system was installed providing accurate and timely data on 55 of Elk City's water wells that can be monitored and adjusted via the supervisor's i-phone. City crews replaced pumps and motors for the well field as needed, as they are often the victims of lightning strikes. Elk City now has the capacity to pump 17 million gallons of water per day, however usage is currently less than 3-5 million gallon per day.

The City hired a new **City Safety Coordinator** who has already conducted a number of facility inspections, brought crane inspections up to date and facilitated the acquisition of a new safety trench box for the Street Dept. New safety software and new incident management software have been acquired that will give real time information as needed

The City Fleet and City Shop Department

This year a new **66 passenger bus** dedicated to daily picking up and returning Department of Correction work release personnel to be utilized in the City's various Departments. The City Fleet Department was able to convert an old trash truck body and frame into a roll-off transport truck allowing the city to have three operable roll-off trucks. This availability means there is less than an hour's response time for customer's requests for roll-off service. It also allows the city to expand our service reach to a 30 mile radius around Elk City which in turn enables an increase in the City's revenue flow from areas outside the city limits.

The City Shop updated its **Fleet maintenance software** which enables staff to better keep up with equipment maintenance and inventory, by way of the new bar code feature in the new software. This department serves as a beta tester for the new software that enables staff to accurately handle large volumes of information with little effort. This software would have cost \$8,000.00 but as beta testers, the provider agreed to have use staff feedback in trade for the software. Elk City has processed 2,203 work orders with this software encompassing small repairs to large repairs and all preventative maintenance servicing.

Elk City is proud of its past recognition as the **Recycling Community of the year** and continues to provide easy recycling for residents. The City Sanitation Department recently acquired a new roll-off truck that is used exclusively for all out-of-town runs delivering of recyclables to OKC. Staff have modified the recycle bin roll-off roofs so that it now only requires one person to be able to service them before transporting them to our collection center where they are transferred to our transfer station. Elk City recycles approximately **30 tons of cardboard** each month and **5-6 tons of single stream recycling** every three weeks.

New this year was the ability to do **street and parking stripping**. The purchasing of special paint & reflective glass beads has allowed for many feet of new street stripping at the Civic Center, the Museums, Ackley Park, Library, Youth & Family, Police Department, City Maintenance Building and Fire Dept.

The City Right-of-Way crew maintains a lot of Right-Of-Way and the acquisition of a new two-seater Kubota that during spray season staff mounts a herbicide spray rig in the back and uses for mobility of our DOC personnel while doing litter control, weed eating, edging & tree trimming the rest of the time. The City has purchased sizable quantities of herbicide to control weeds and sprays all the City's parks, 5 PLEXs, Soccer Fields, City Hall, Library, Youth & Family, Fire Department, Police Department, Cemetery, and all city Right-Of-Ways.

The City was able to purchase all new batteries for the City's traffic light up systems. The new UPS systems allow for the light signals to operate up to 24 hours or more during a power failure without interruption.

The City Street Dept.

The City is well prepared for inclement weather and treats the city's most traveled streets with salt brine prior to snow and ice, then follows with sand/salt mix to make it easier for citizens to move around safely. In bad snow storms crews often work round the clock to remove snow and ice as quickly as possible. This year many streets were repaired and/or paved as worn spots or cracks were identified.

This year a new asphalt flat-bed truck was purchased as well as a new wheel loader. New paving projects were completed at the Rt. 66 Museum, behind the new museum education building, and elsewhere as needed. Crews also installed some ditch liner and rip rap on Airport Road to improve drainage.



Additional dirt work was done at the City Gun Range, preparation for the Dream League field, the Big Elk Stadium, and waterway repair from the lighthouse pond.



Crews also installed new signage, cross walks and stop signs at the new Elk City Elementary School.

Tornado debris was removed from the area hit by the May tornado.

The Elk City Rock Yard sold more than 86,000 tons rock this year, averaging 50 rail cars of rock per month. Staff painted the scales, rails and scale house and updated the rock pit. A new drainage ditch was

constructed for better drainage at the SE corner of the yard.

The rock yard received one new pickup.



Elk City Cemetery Department

The Elk City Cemetery Department has assisted with 103 interments at Fairlawn Cemetery and have sold 66 cemetery lots. In addition to the usual day to day upkeep, this department has applied spring pre-emergent, post emergent, and fall treatments to 40 acres of cemeteries in Elk City.

Crews have poured concrete bases and set 18 military markers. All headstones and footstones have been trimmed at least twice and a new zero-turn mower and a new hedge trimmer were acquired in this year's budget.

The Elk City Carnegie Library

Exciting times are happening at the Elk City Carnegie Library with many new activities and events for Youth and Adults. **A new 3D Printer** was added in October. It allows youth and adults to produce real objects from programing produced or provided by the individual for their project. Many Elk City Christmas ornaments were produced by youth at the Library this Fall using this technology.

At the library the, total circulation was 41,329 (adults and youth). There were 37,118 library visits, 9,757 electronic content use, and 9,695 internet users. Total Collection uses were 51,086 which is an increase of 502 over 2016.

23 new Launch Pad pre-loaded learning tablets have been added in the Youth Library from the Youth Grant. Many new books have also been added, replacements as well as new material.

The electronic version of the **New York Times** is now available from the Library website. When a patron clicks on the website link, a redeem code for unlimited access to the Times is provided.

A new microfilm machine was added to the library this year. It is a wonderful addition to the library for patrons doing **genealogy research**.

A special event was the **Solar Eclipse** on August 17th, kicked off on the first day of school. The Library gave out 1,000 eclipse viewing glasses to children and fielded lots of phone calls.

The Youth Library had a very successful summer reading program. Thirteen events including five movies, four story times with a special guest and four programs including a visit from the OKC Zoo with live animals.

Two STEM classes for ages 10 and up were held. The first classes have been building with LittleBits electronic circuits which are compatible with LEGOS. In 2018 new classes are planned for other age groups.



The **Friends of the Library** arranged for Alton Carter, the author of *The Boy Who Carried Bricks*, to present a program at the Library and about 65 people attended. He also spoke at Grandview, Fairview and the Middle School and was well received according to principals. For Halloween the Library held a Mad Scientist Party on Moonlight Madness Night. 100 containers of slime were given out to the kids and they got to see and touch several spooky science experiments and over 100 kids and their parents attended.

The Library applied for and received a special onetime grant that is allowing the Youth Library to be remodeled and updated with new technology. Leadership Elk City Class IV developed an **“I Love my Library”** Campaign and so far has raised \$15,000 toward the remodeling of the Youth Library.

Human Resource Department

HR has been busy this year. We have started participating in Job and Career Fairs. This has not only been an opportunity to recruit Police Officers, but it has also been an opportunity to promote Elk City as the ideal community to live, work, and raise a family.



Two new much needed positions have been created and filled. One is Safety Coordinator (Tad Boone), and the other is Fire Inspector (Jackie Addington).

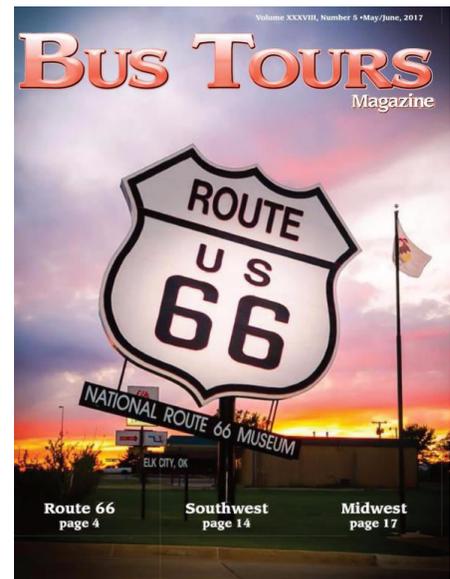
Our employee turnover rate has also decreased this year, from 13.25% in 2016 to 12.21% in 2017.

Elk City Convention & Visitors Bureau

(The Elk City Convention and Visitors Bureau became a City Department in 2017)

CVB Activities

- Distributed over 10,000 Elk City Visitor Guides.
- Provided over 2,500 welcome bags to visitors and guests.
- Greeted over 25 various large groups and bus tours.
- Promoted over 300 tourism & community events through print, radio, television and digital media.
- Provided weekly event updates on morning radio shows through ECCVB's "What's Up Wednesday" report.
- Served on Great Plains Country Board of Directors and attended bi-monthly board meetings.
- Attended Oklahoma Travel Industry Association Hospitality Day at the Capitol and Legislative Reception in OKC
- Served on Oklahoma Travel Industry Association Board of Directors and attended multiple board meetings.
- Attended & Graduated from Oklahoma Municipal League Community Leadership Development Class V.
- Booth Co-Op with GPC at Wichita Women's Show – February 17th & 18th
- Provided a hospitality table at the Tour De Dirt – February 26th (167 riders)
- Started Visit Elk City Facebook Page – March 2017 (currently has over 2500 likes)
- Assisted with Lt. Governor's Turkey Hunt – (1st year Elk City participated)
- Provided hospitality tent and coaches welcome packages during Kids Inc. Slug Fest Tournament – April 22nd & 23rd (20 teams – 11 out of town teams)
- Attended Oklahoma Travel Industry Association's annual Tourism Conference & Redbud Awards in OKC – May 15th & 16th
- Participated in National Travel & Tourism Week and honored Elk City's faces of travel – May 7th – 13th
- **Elk City's museum complex is featured in the cover of 2017 May/June Route 66 Edition of Bus Tours Magazine**
- Greeted Travelers at the Oklahoma Welcome Center in Erick, OK – May 11th
- Attended Travel & Tourism College in Austin, TX – June 25th -30th
- Conducted Tourism Day for Leadership Elk City – Aug. 9th
- Organized and promoted 79th Annual Rodeo of Champions Free Concerts featuring Kyle Rainer & Running Hot and Reed Southall Band– Sept 1st – 2nd





- Welcomed Military Vehicle Preservation Association's 2017 Route 66 Convoy on September 28th.
- Conducted FAM tour for bus tour operators at the museum complex.
- Assisted Discover Oklahoma during filming for 2 episodes that feature Elk City events and attractions.
- Organized and promoted Santa's LIVE Reindeer visits & Reindeer Games in December
- Pioneer Event Center Series presented 4 different performances (Mike Super, Anita Renfroe, Matthew West, and Tim Hawkins) and had over 2,500 tickets sold.
- Blacksmith Museum acquired a rare collection of power hammers from Sid Sudimier
- Major updates to south barn at Convention Center. (New heaters, LED lights, roof, and fire suppression system)
- Kelli O'Hara Center for Performing Arts is dedicated in October 2017

Listing of 2017 Elk City Events

January 2017

- Bi-County Basketball Tournament – Jan. 19th & 21st
- G&S Promotions Gun Show – Jan. 20th & 21st
- Kiwanis Karnival – Jan. 27th & 28th

February 2017

- Hosted Great Plains Country Board Meeting – February 2nd
- Attended OTIA Hospitality Day at the Capitol and Legislative Reception in OKC – February 8th
- Attended OTIA Board Meeting in Edmond – February 9th
- Attended & **GRADUATED** from OML Community Leadership Development Class in Altus – Feb. 10th
- Booth Co-Op with GPC at Wichita Women's Show – February 17th & 18th
- Provided a hospitality table at the Tour De Dirt – February 26th (167 riders from Norman, Tulsa, Seminole, Kansas, & Arkansas)
- OCRA West TX & OK Shoot Out Motocross Race – Feb. 4th & 5th (250+ riders)

March 2017

- Springtacular – March 2nd
- Amateur Radio Hamfest – March 4th
- Red Carpet Community Theatre – Becky's New Car – Feb 26th – March 4th
- Pioneer Event Series – Mike Super – March 10th (650 tickets sold)

- Statewide County Surplus Auction – March 10th & 11th
- Tumbleweed Quilt Retreat – March 17th & 18th Elk Creek Strutters Auction & Banquet - March 24th

April 2017

- SW Farm & Home Expo – April 1st & 2nd
- Elk City Motocross - OSCS qualifier – April 1st & 2nd (350 riders)
- Saltfork Blacksmith Annual Picnic – April 8th (150 attendees)
- Lt. Governor’s Turkey Hunt – April 12th – 14th (FIRST YEAR!)
- Elk City Chamber Easter Egg Hunt – April 15th
- Beckham Co. Wellness Week – April 17th – April 22nd
- Kids Inc. Slug Fest Tournament – April 22nd & 23rd (20 teams – 11 out of town teams)
- Junior Actors Guild presentation Hamlet – April 22nd & 23rd
- 2nd Annual Seeing Home Tournament – April 28th – 30th
- Elk City Redbud Festival & Cruise-In – April 28th & 29th



May 2017

- National Tourism Week – May 7th – 13th
- Western Oklahoma Wedding & Bridal Fair – May 21st
- Ackley Park Opening Weekend – May 27th
- Elk City’s museum complex is featured in the cover of 2017 May/June Route 66 Edition of Bus Tours Magazine
- Participated in National Travel & Tourism Week – May 7th – 13th
- Greeted Travelers at the Oklahoma Welcome Center in Erick, OK – May 11th
- Attended OTIA Tourism Conference in OKC – May 15th & 16th
- Welcomed Bus Tour (Daniels Tours) to Museum – May 21st
- Attended Grand Open for Best Western Plus – May 24th
- National Route 66 Museum featured on Bus Tours Magazine – May/June 2017

June 2017

- Route 66 Days – June 1st – 4th
- 47th Annual Oil & Gas Industry Appreciation Golf Tournament – June 2nd – 3rd
- Route 66 City Wide garage sales – June 3rd
- Route 66 Swap Meet – June 2nd & 3rd
- Greeted Overland Bus Tour Group – June 9th
- Greeted Mother Road Bike Rally – June 19th

- KECO Fishing Derby – June 24th
- Elk City Speedway Stock Car Races
- Attended Travel & Tourism College in Austin, TX – June 25th -30th
- Route 66 Square Dance Jamboree – July 7th & 8th
- Citywide Movie in the Park – July 14th, 21st, 28th

July 2017

- Annual Fireworks Display – July 4th
- KECO – SFI Golf Tournament – July 8th
- Western Oklahoma Oilmen’s Golf Tournament – July 14th
- Sizzlin Summer Sidewalk Sale & Block Party – July 29th
- Elk City Carnegie Library “Touch a Truck” Event – July 29th

August 2017

- Elk City Alumni Reunion – Aug. 4th & 5th (750 attendees)
- KECO & Baptist Village Car Show & Cruise – Aug. 5th
- RCCT Presentation “Cinderella” – Aug. 6 – 12th
- Friends of the NRA Banquet & Auction – August 19th
- 7th Annual Fit & Fun Bike Ride – August 26th
- Elk City Speedway Stock Car Races
- Attended GPCA Annual Meeting in Lawton – Aug. 3rd
- Conducted Tourism Day for Leadership Elk City – Aug. 9th
- Guest speaker at Elk City Kiwanis Meeting – Aug. 15th
- Welcomed Tour Group (43) from Newcastle FBC – Aug. 24th



September 2017

- 79th Annual Rodeo of Champions – Sept 1st – 3rd
- 79th Annual Parade of Champions – Sept 2nd
- West Central OK Kennel Club Dog Show – Sept 6th - 10th
- Leadership Hall of Fame Inductee Ceremony – Sept. 15th
- 44th Annual Elk City Fall Festival – Sept. 16th & 17th
- Canadian EMS Convoy – Operation Nicaragua – Sept. 21st



- Pioneer Center Event Series – Matthew West – Sept 22nd
- Military Vehicle Preservation Assoc. Convoy – Sept 28th

October 2017

- Kelli O’Hara Dedication & Induction – Oct. 1st
- WOHS Flea Market – Oct. 6th – 9th
- Farm & Ranch Museum Annual Chili Cook-off – Oct. 7th
- Education Expo – Oct. 11th
- G&S Gun Show – Oct. 21 & 22nd
- WOFCC Banquet – Oct. 24th
- Moonlight Madness – Oct. 26th
- Tumbleweed Retreat – Oct. 27th & 28th
- Spooktacular – Oct. 28th
- Blacksmith Meeting with Sid Sudimier – Oct. 28th
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November 2017

- Pioneer Center Event Series – Tim Hawkins – Nov. 2nd
- Everett Blake Society Fashion Show – Nov. 16th



- Miss Elk City & Queen of the West Pageant – Nov. 18th
- National Junior Heifer Show – Nov. 18th
- Elk City Motocross – Winter Series Race – Nov. 18th & 19th
- Christmas in the Park opening weekend – Nov. 24th & 25th
- RCCT production “A Christmas Story” – Nov. 26th – Dec. 2nd
- GPRMC Foundation Gala – Nov. 30th

December 2017

- Discover Oklahoma was in Elk City filming Dec. 1st (Christmas in the Park)
- Santa’s LIVE Reindeer visits & Reindeer Games



